

REGISTRATION:

By mail or in person at Room 207, 65 St. George Street, 9 a.m. to 5 p.m. daily except Saturdays. Application forms and course literature may be obtained by writing The Director, University Extension, 65 St. George Street, or by telephoning WA. 3-6611, Locals 301, 304, 526, 527.

In order to accommodate students and enable them to enrol during the evening, registration will be taken—

Tuesday	September 16th
Thursday	September 18th
Monday	September 22nd
Wednesday	September 24th
Wednesday	October 1st

in the evenings from 7:30 to 9:00, in the *Wallberg Building*, corner St. George and College Streets.



UNIVERSITY OF TORONTO
UNIVERSITY EXTENSION

Course in

CANADA'S MAJOR INDUSTRIES

fall term 1958

Canada's Major Industries

MONDAYS

10 LECTURES

As Canada increases in stature as a world trading power, there is a new interest in examining the foundations for our industrial greatness. By selecting ten representative industries and examining their relative importance and growth possibilities, a broad picture of the factors which contribute to this business stature will be presented.

This is the second year of a new course, designed primarily for persons concerned with our industrial future; suppliers, investors, accountants, lawyers and engineers. The course should also be of interest to university students considering employment in the industries to be studied.

Each two hour session will consist of four parts: the introductory lecture by the course director; a film to show production or manufacturing methods in the industry; a talk by a well qualified guest speaker who will discuss certain aspects of his industry; and a question period.

During the first class period, the introductory lecture will cover the relative importance of Canadian energy sources both now and as forecast for 1980. The guest speaker will outline and comment on the existing balance between our primary, secondary and service industries in comparison with the predictions made in the report of the Cordoo Commission.

In each succeeding two hour session, an industry will be studied in terms of its importance to the Canadian economy, its location, raw materials, manufacturing methods, major products, marketing (including its reliance on export), research and growth possibilities. The programme, listing these industries, is shown on the opposite page.

Course Director: Glenn H. Curtis, B.A.Sc., M.B.A.
Engineering Representative,
Stone & Webster Canada Limited.

Assistant

Course Director: F. Warren Hurst, B.Com., M.B.A., C.A.
Assistant Treasurer and Comptroller,
Consumers' Gas Company.

Place: Room 254, Mechanical Building

Time: Mondays, 7:30 p.m. October 6th to
December 15th.

Fee: \$15.00

CANADA'S MAJOR INDUSTRIES

Date (Monday)	Lecture Title	Film	(Programme)	Guest Speaker
October 6	General	"Our Mr. Spide", Part II Bell Telephone Company of Canada		MICHAEL A. MACKENZIE, President, Clarkson Gordon & Company.
October 20	Pulp and Paper	"Paper in the Making" International Paper Company		I. Ian McCaughey, Development Department Manager, International Paper Company Limited
October 27	Automotive & Aircraft	"The Development of the Avro Arrow" Avro Aircraft Limited		A. J. M. Wilson, A. Chirn, Vice-Chairman, A. V. Roe Canada Limited
November 3	Construction	"McWaters The Road" International Harvester of Canada Limited and Aluminum Company of Canada Limited		Philip N. Gross, President, Cryslon Line & Alabastrine Limited
November 10	Chemical & Petrochemical	"Polymer" Polymer Corporation Limited		CURTIS REMICK, Manager, Economics & Yields Department, Polymer Corporation Limited, Sarnia.
November 17	Electric Power	"From Dream to Reality" (Six Part Series) The Hydro-Electric Power Commission of Ontario		Mr. V. V. Mason, Energy Division Canadian Westinghouse Company Limited,
November 24	Mining Exploration	"The Big Z" Ontario Producers and the Ontario Government		Dr. DUNCAN R. DRAVEY, Director, Rio Tinto Mining Company of Canada Limited
December 1	Mining & Milling	"Mining for Nickel" International Nickel Company of Canada Limited		BURTON C. BRAWLEY, Vice-President, Frobisher Limited.
December 8	Iron & Steel	"Steel for Canadians" Steel Company of Canada Limited		Harry M. Gaultier, Vice-President, Steel Company of Canada Limited,
December 15	Oil and Natural Gas	"Future in Oil" Canadian Petroleum Association		Howard T. O'Neill, Vice-President, British-American Oil Company Limited